

THE MARIPORT GROUP LTD.

HANDBOOKS & GUIDES

The Mariport Group has produced the following books and guides for both private sector and government clients:

Guide to Cruising the Great Lakes

Cruising the Great Lakes Inc.

A detailed, fully illustrated four-colour guide to the Great Lakes aimed at the cruise industry. Original text, maps and data were developed for the sponsoring entities around the Great Lakes. General sections as well as technical material is presented in a single, readily accessible handbook. (1993, updated 1997, 2002).

Specific four-colour port guides were also prepared for all cruise ports and regions around the Great Lakes, as well as material on the Welland Canal and the Sault Ste. Marie Locks.

Safe Stowage (1st and 2nd editions)

Export Packaging

Introduction to Export Packaging Regulations

Department of Foreign Affairs and International Trade Canada

These are practical guides, made available by Foreign Affairs and International Trade Canada to Canadian exporters. The intent is to improve the quality of Canadian exports through effective packaging and stowage procedures. All publications were fully illustrated with a combination of photographs and original graphics.

Great Lakes Recyclables: Market Report & Industry Directory

In House

This inaugural report on the market for recyclable commodities in the Great Lakes Region incorporated graphics and an extensive industry directory. The publication drew together data from diverse sources to present a comprehensive picture of the market place, and the opportunity for trade both within the Great Lakes and internationally. (1994)

Great Lakes Pollution Emergency Plan¹

Canadian Shipowners' Association

Pollution response plan for Canadian shipowners operating in the Great Lakes region. The plan included a comprehensive directory of pollution clean-up equipment, its capabilities and availability, together with mapping showing locations. (March 1993)

Transportation Services Between Canada and Mexico

Department of Foreign Affairs & International Trade, Canada

A practical multi-modal guide to transportation services between Canada and Mexico. Providing guidance on documentation, pricing, modal options and service companies. The guide was not published by DFAIT in hard copy, but was made available through their website.

¹ These guides were specific to the client and are not publicly available.

Great Northern Navigation Company Ltd.

In House

Fully illustrated concept book for a 300-passenger Great Lakes-capable cruise ship. In conjunction with Elliott Bay Design Group and Bauer Interiors.

Passenger Survey

Cruising the Great Lakes Inc.

Survey of potential cruise passengers for the Great Lakes. Analyzed responses from about 1,500 individuals, travel agents and group operators regarding interest in Great Lakes cruises.

Technical Information for Cruises on the Great Lakes

Cruising the Great Lakes Inc.

Guide for cruise companies and vessel operators regarding regulatory and technical aspects of cruises on the Great Lakes.

St. Joseph River Action Plan

South West Michigan Commission

Fully illustrated public record report summarizing the results of a major strategic study for the port.

Cruise Industry Promotion Package

The Basques Port Authority

As a follow on to a strategic plan for Port aux Basques, produced a comprehensive package of promotional material in Microsoft Publisher for ready update. The package included a piece of signature artwork commissioned by Mariport from a Newfoundland artist.

Company Manuals¹

Northern Transportation Company Ltd.

Updated the company Operations Manual and completely re-wrote their Marine Emergency Manuals, including a management component on crisis management. Also prepared an Arctic Tanker Manual for resupply operation by chartered tankers.

SEASCOPE – MARIPORT’S QUARTERLY NEWSLETTER

The Great Lakes 1988 Grain Season – Looking Good, but...	Spring 1988
The Flag Market	Summer 1988
World Shipbuilding: Renaissance or Senescence?	Winter 1988
FOB Sales – Opportunity Lost	Spring 1990
Cabotage on the European Coast	Summer 1990
Containerization – The Inner Revolution	Fall 1990
Dry Cargo Market: Up, Up... and Down	Winter 1990
Moving U.S. Oil Offshore	Spring 1991
New Routes for Old: Freight Routes to 2000	Summer 1991
The St. Lawrence Seaway: What Role After 2000	Winter 1991
Of Ships, Shipping and Shippers: The Shape of Things to Come	Spring 1992
Self-Unloaders: Has Their Time Finally Come?	Summer 1992
A Cruise too Far: The Rise and Rise of the International Cruise Industry	Spring 1997